

TCA WINTER 2019**JANA WINOGRADE**
President of Entertainment

Jana Winograde serves as President of Entertainment, Showtime Networks Inc. Along with Gary Levine, she is responsible for developing and supervising all aspects of Showtime Networks programming across all genres, including comedy, drama, unscripted, documentaries and films. In addition, Winograde oversees the company's production, program operations, business affairs, casting, scheduling, research and home entertainment, and serve as liaisons to CBS Corporation's international and domestic distribution groups. She works closely on all programming related matters with the network's marketing, creative, digital media, acquisitions and entertainment communications departments. Winograde also serves on the board of Smithsonian Networks™.

Winograde joined Showtime in 2017 as President, Business Operations, West Coast, and had oversight of financial and business strategy relating to the acquisition, development and distribution of SHOWTIME content. She also held key responsibilities with respect to the development of new business models and content monetization domestically and internationally.

Winograde previously spent 23 years at ABC Entertainment in numerous senior roles, most recently as Executive Vice President, Head of Business Operations. There, she oversaw the network's business endeavors, including managing the network's operating, development and programming budgets and playing a key role in strategic planning. She also oversaw business related to the development and acquisition of all primetime, daytime and late-night programming for the ABC Television Network and first-run syndication, as well as all related deals and agreements, including marketing, digital and music. Prior to joining ABC, Winograde was an associate at Munger, Tolles

& Olson. Born and raised in California, Winograde graduated Order of the Coif from Boalt Hall School of Law at the University of California at Berkeley and holds a B.A. in Sociology from the University of California, San Diego. She currently resides in Los Angeles with her husband and two daughters.

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