



January 2020

# ONE DAY AT A TIME

## **One Day At A Time**

*One Day At A Time*, the comedy inspired by Norman Lear's 1975 series of the same name, follows the life of Penelope Alvarez (Screen Actors Guild Award<sup>®</sup> winner Justina Machado), a newly single Army veteran, and her Cuban-American family, as they navigate the ups and downs of life. Now a nurse practitioner, Penelope is raising two strong-willed children. When faced with challenges, Penelope turns to her "old-school" mother Lydia (Emmy<sup>®</sup>, Grammy<sup>®</sup>, Oscar<sup>®</sup> and Tony<sup>®</sup> winner Rita Moreno), and her building manager Schneider (Todd Grinnell), who has become an invaluable confidant. The series offers a contemporary take on what life looks like in both good and bad times, and how loved ones can help make it all worthwhile. The series also stars Isabella Gomez as Elena Alvarez, Marcel Ruiz as Alex Alvarez and Stephen Tobolowsky as Dr. Berkowitz.

*One Day At A Time* is produced by Act III Productions, Inc., Snowpants Productions and GloNation in association with Sony Pictures Television, with Norman Lear, Mike Royce, Gloria Calderón Kellett and Brent Miller serving as executive producers.

Premieres: Tuesday, March 24, 2020 at 9:30 PM, ET/PT on POP TV  
ON AIR: Tuesdays (9:00-9:30 PM, ET/PT) starting April 14, 2020  
ORIGINATION: Los Angeles, CA  
FORMAT: Comedy (Filmed in HD)  
STARRING: Justina Machado, Rita Moreno, Todd Grinnell, Isabella Gomez, Marcel Ruiz, Stephen Tobolowsky  
EXECUTIVE PRODUCERS: Norman Lear, Mike Royce, Gloria Calderone Kellett, Brent Miller  
Photos are available on: <http://press.poptv.com/photos>  
Website: <https://poptv.com/odaaat>  
POP TV Twitter: @PopTV  
Pop TV Instagram: @PopTV

Cast and Crew on Twitter:  
Norman Lear @TheNormanLear  
Gloria Calderón Kellett @everythinggloria  
Mike Royce @mikeroyce  
Rita Moreno @TheRitaMoreno  
Justina Machado @JustinaMachado  
Todd Grinnell @toddgrinnell  
Stephen Tobolowsky @Tobolowsky  
Isabella Gomez @Isabella\_Gomez  
Marcel Ruiz @themarcelruiz

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## JUSTINA MACHADO

(Penelope in *ONE DAY AT A TIME*)

A talented and versatile actress, Justina Machado continues to endear audiences and earn critical acclaim with each new role.

Machado starred as the lead in Netflix's highly reviewed reimagining of Norman Lear's *One Day At A Time*. After being cancelled, the show triggered an outpouring of audience support and has been revived by Pop TV for the fourth season to debut in 2020. She will reprise her role as 'Penelope,' a newly- single war veteran, raising her two children with the help of her mother (Rita Moreno). She will also receive a producer credit and will direct one episode in the newest season. The series follows three generations of a Cuban-American family living under one roof.



Machado recently completed filming on Netflix's *Sorta Like A Rock Star*, directed by Brett Haley. Additional feature credits include *The Purge: Anarchy*, *The Accidental Husband* opposite Uma Thurman, Bernard Tevenier's *In The Electric Mist* opposite Tommy Lee Jones, and the independent film *Pedro*, which debuted at the 2008 Toronto International Film Festival.

Her recent television credits include recurring opposite Gina Rodriguez in the CW comedy series, *Jane The Virgin*, voicing the character 'Carmen' in Disney's animated series, *Elena Of Avalor*, *Superstore*, *Queen of the South*, *Grey's Anatomy*, *Welcome to the Family*, *Private Practice*, *Desperate Housewives*, *Devious Maids*, *Switched At Birth*, *The Fosters*, *Ugly Betty*, and *E.R.*, in addition to many more. She is perhaps most well known for her role as 'Vanessa Diaz' in HBO's *Six Feet Under*, which ended its five-season run in 2005 with an impressive accumulation of award nominations and wins including a SAG Award for Outstanding Performance by an Ensemble in a Drama Series.

On the stage, Machado made her Broadway debut in the Tony Award-winning Best Musical *In The Heights* at the Richard Rodgers Theatre, as well as the world premiere production of *A Free Man of Color* directed by George Wolfe at the Lincoln Center Theater. Machado also starred opposite Marc Feuerstein in Neil LaButte's *Some Girls* at the Geffen Theater.

Born and raised in Chicago as the eldest of five children in a family of Puerto Rican descent, Machado started her thespian career upon graduating from high school. Her stellar performances on stage at the Latino Chicago Theater paved the way for her now burgeoning career.

## **RITA MORENO**

**(Lydia in ONE DAY AT A TIME)**

Rita Moreno has won all four of the most prestigious awards in show business: an Oscar, a Tony, two Emmys, and a Grammy. Her countless credits span more than six decades, beginning with her Broadway debut at age 13. Moreno has starred on Broadway and London's West End, appeared in more than 40 feature films, and countless television shows, and has performed in numerous regional theaters including her one woman show, *Life Without Makeup* at the Berkeley Repertory Theatre.

Currently, Moreno stars in the widely popular Latino remake of Norman Lear's classic sitcom, *One Day at a Time* on POP TV. Just recently, she signed on as an Executive Producer and co-stars in the Steven Spielberg remake of *West Side Story*, scheduled for a December 2020 release.

When not shooting a TV show or film, she performs as a guest artist with symphony orchestras in addition to speaking engagements around the country.

Moreno received the Kennedy Center Honor for her lifetime contributions to American culture and was honored by her peers as the 50th recipient of the Screen Actors Guild Life Achievement Award. She has served as the Grand Marshall of the National Puerto Rican Day Parade. She released her first ever all-Spanish language album, *Una Vez Más*, produced by her good friend, Emilio Estefan and has added *New York Times* bestselling author to her list of accomplishments with her first book, *Rita Moreno: A Memoir* published by Celebra Books.

Moreno was awarded the Presidential Medal of Freedom by President George W. Bush and the National Medal of Arts by President Barack Obama.



## **TODD GRINNELL**

**(Schneider in ONE DAY AT A TIME)**

Todd Grinnell currently stars as “Schneider” on the critically acclaimed reboot of Norman Lear's iconic *One Day At A Time*, soon to begin shooting its fourth season for Pop TV. Grinnell most recently wrapped production on the independent features *The Time Capsule* and *Paradise Cove*. He has appeared in numerous programs on the small screen; some favorites include: *Grace and Frankie*, *It's Always Sunny In Philadelphia*, *The*



*Young Pope, How I Met Your Mother, Revenge* and *Desperate Housewives*. Grinnell is also the co-founder of This Saves Lives, a one-for-one company that provides nutrition to children in need for every gourmet granola bar sold. This Saves Lives can be found nation-wide at Starbucks and wherever bars are sold.

**STEPHEN TOBOLOWSKY**  
**(Dr. Berkowitz in ONE DAY AT A TIME)**

Character actor Stephen Tobolowsky was born on May 30, 1951 in Dallas, Texas. Over the past three decades, Tobolowsky has appeared in hundreds of roles in television and film across many different genres.

Currently, Tobolowsky is a series regular on Pop TV's *One Day at a Time*, starring opposite Rita Moreno and can also be seen recurring on ABC's *The Goldbergs* and *Schooled*.

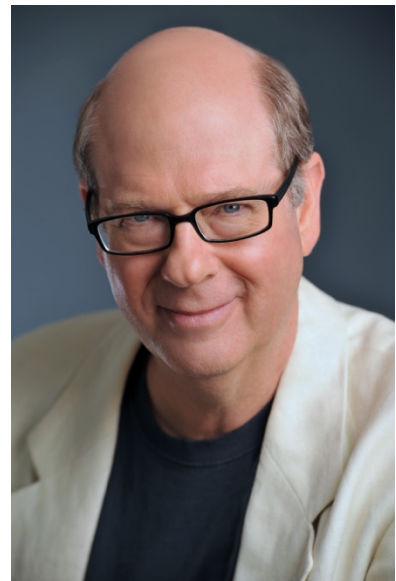
Selected television credits include recurring roles on: *Silicon Valley, White Famous, Californication, Law & Order SVU, Curb Your Enthusiasm, Deadwood,* and *Glee*.

Selected film credits include: *The Philadelphia Experiment, Nobody's Fool, Spaceballs, Mississippi Burning, Thelma & Louise, Bird on a Wire, Basic Instinct, Groundhog Day, Radioland Murders, Murder in the First, Mr. Magoo, The Insider, Memento, Freaky Friday,* and *Garfield*.

Most recently Stephen can be seen in the Netflix feature film, *Fractured*, opposite Sam Worthington, directed by Brad Anderson.

Tobolowsky was nominated for a Tony Award in 2002 for his brilliant work in *Mornings at Seven* on Broadway.

Tobolowsky resides in Los Angeles with his wife Ann and two sons.



## **NORMAN LEAR**

**(Executive Producer, ONE DAY AT A TIME)**

Norman Lear has enjoyed a long career in television and film, and as a political and social activist and philanthropist.

Mr. Lear began his television writing career in 1950 when he and his partner, Ed Simmons, were signed to write for *The Ford Star Revue*, starring Jack Haley. After only four shows, they were hired away by Jerry Lewis to write for him and Dean Martin on *The Colgate Comedy Hour*, where they worked until the end of 1953. They then spent two years on *The Martha Raye Show*, after which Mr. Lear worked on his own for *The Tennessee Ernie Ford Show* and *The George Gobel Show*.

In 1958, Mr. Lear teamed with director Bud Yorkin to form Tandem Productions. Together they produced several feature films, with Mr. Lear taking on roles as executive producer, writer, and director. He was nominated for an Academy Award in 1967 for his script for *Divorcee American Style*. In 1970, CBS signed with Tandem to produce *All in the Family*, which first aired on January 12, 1971 and ran for nine seasons. It earned four Emmy Awards for Best Comedy series as well as the Peabody Award in 1977. *All in the Family* was followed by a succession of other television hit shows including *Maude*, *Sanford and Son*, *Good Times*, *The Jeffersons*, *One Day at a Time*, and *Mary Hartman, Mary Hartman*.

Concerned about the growing influence of radical religious evangelists, Mr. Lear decided to leave television in 1980 and formed People For the American Way, a non-profit organization designed to speak out for Bill of Rights guarantees and to monitor violations of constitutional freedoms. People For remains an influential and effective voice for freedom.

Mr. Lear's business career continued in 1982, when Tandem Productions and his other company, T.A.T. Communications, were folded into Embassy Communications, which was sold in 1985. He then created and is currently chairman of Act III Communications, a multimedia holding company with interests in television, motion pictures, and licensing.

In addition to People for the American Way, Mr. Lear has founded other nonprofit organizations, including the Business Enterprise Trust (1989- 2000), which spotlighted exemplary social innovations in American business; the Norman Lear Center at the USC Annenberg School for Communication (2000-present), a multidisciplinary research and public policy center dedicated to exploring the convergence of entertainment, commerce and society; and with his wife, Lyn, co-founded the Environmental Media Association (1989-present), to mobilize the entertainment industry to become more environmentally responsible.



In 1999, President Clinton bestowed the National Medal of Arts on Mr. Lear, noting that “Norman Lear has held up a mirror to American society and changed the way we look at it.” He also has the distinction of being among the first seven television pioneers inducted in 1984 into the Television Academy Hall of Fame.

In 2001, Lyn and Norman Lear purchased one of the few surviving original copies of the Declaration of Independence. During the decade that they owned it, they shared it with the American people by touring it to all 50 states. As part of this Declaration of Independence Road Trip, Mr. Lear launched Declare Yourself, a nonpartisan youth voter initiative that registered well over four million new young voters in the 2004, 2006, and 2008 elections.

Mr. Lear is married to Lyn Davis Lear and resides in Los Angeles, California. He has six children: Ellen, Kate, Maggie, Benjamin, Brianna, and Madeline, and four grandchildren: Daniel, Noah, Griffin, and Zoe.

His memoir, “Even This I Get To Experience,” was published in October 2014 by The Penguin Press. An American Masters documentary, *Norman Lear: Just Another Version of You*, based on Lear's memoir had its world premiere at the 2016 Sundance Film Festival.

Currently, Lear is executive producing *One Day at a Time* for Pop TV and a five-part docuseries based on social and economic inequality called, *America Divided*, for EPIX.

## **GLORIA CALDERON KELLETT**

**(Showrunner, Writer, Producer, Director, Actress, ONE DAY AT A TIME)**

Gloria is the executive producer, showrunner, director and actor on the critically acclaimed sitcom *One Day at a Time*, coming to POP TV in 2020.

The proud daughter of Cuban immigrants, Gloria was the first in her family to go to college. She graduated from Loyola Marymount University and went on to earn a Masters degree in Theatre from the University of London. Acting credits include *Jane The Virgin*, *Angie Tribeca*, *Dead To Me*, *How I Met Your Mother*, *Trophy Wife* and *One Day at a Time*. One of her proudest moments was appearing as a narrator on *Drunk History* (New Orleans).

Awards for her work include The Television Academy Honors, Mental Health America Media Award, ALMA Award, Imagen Award, Vanguard Award, NHMC Award, Sentinel Award, and The Voice Award. She is also one of the few creatives to



have the distinction of receiving a 100% rating on Rotten Tomatoes for *One Day At A Time*. She has been honored as an industry leader by The Hollywood Reporter's in their Top Women in Entertainment issue, the THR100 list issue, and their 50 Agents of Change issue.

## **MIKE ROYCE**

**(Executive Producer, ONE DAY AT A TIME)**

In the 90s, Mike Royce was a fixture on the New York comedy club scene and appeared on a bevy of television shows, including *Late Night with Conan O'Brien*.

Mike joined the writing staff of *Everybody Loves Raymond* in 1999, eventually becoming one of its executive producers. In 2003 he was nominated for an Emmy for Outstanding Writing, for his episode "Counseling." He and the other *Raymond* writers and producers won Emmys for "Best Comedy" in both 2003 and 2005.

In 2008, Mike co-created the critically acclaimed *Men of a Certain Age* for TNT and served as its showrunner. Along with glowing critical notices, *Men of a Certain Age* won the Peabody Award in 2011, as well as the Television Academy Honors Award for "programming that inspires, informs, motivates and even has the power to change lives."

In 2013-14 Mike executive produced and co-showran the critically acclaimed Fox comedy *Enlisted*, about three brothers in the military.

Currently he works with Gloria Calderón Kellett on *One Day at a Time*, the reimagining of TV legend Norman Lear's classic sitcom with a Cuban family. The Washington Post called *One Day at a Time* a "perfect revival" and "a joy to watch." It has won numerous awards, was recently nominated for a Peabody, and was just picked up for a 4th season by the Pop Network.





## **BRENT MILLER**

**(Executive Producer, ONE DAY AT A TIME)**

Brent Miller serves as President of Production for Norman Lear's ACT III Productions. Miller has been working with ACT III for just over a decade. In 2019, he and Lear teamed with Jimmy Kimmel, Will Ferrell and Justin Theroux to executive produce *Live In Front of a Studio Audience: Norman Lear's 'All In The Family' and 'The Jeffersons'* for ABC. This groundbreaking special assembled an all-star cast to recreate classic episodes of these iconic comedies. The special earned Miller his first Primetime Emmy Award for Outstanding Variety Special (Live). Miller also serves as an Executive Producer of *One Day At A Time*, a Latinx reimagining of the classic TV series. The critically acclaimed sitcom, starring Justina Machado and Rita Moreno, ran for three seasons on NETFLIX. The show was picked up for a fourth season by POP TV, which premieres in the spring of 2020. In addition to scripted content, he also Executive Produced seasons one and two of *America Divided* for EPIX. This provocative docu-series series explored critical social issues including criminal justice reform, housing inequality, and heroin abuse. Previously, he created and Executive Produced the docu-series, *Tait Stages* on AXS TV, which gave viewers a behind-the-scenes peek into some of the biggest arena tours in the world for headliners such as Madonna, Bon Jovi, and Linkin Park. On the feature side, Miller produced the Emmy nominated documentary *Norman Lear: Just Another Version of You*, and he is currently producing a feature documentary for AMERICAN MASTERS on Rita Moreno. He and Lear are Executive Producers on Heidi Ewing's first narrative film *I Carry You With Me*, which premieres at Sundance in 2020.



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